

SYL
 **WILSON**
WEB DESIGN & MARKETING

*When it comes to
marketing,
Syl Wilson
delivers.*





who we are

ABOUT SYL WILSON MARKETING

Syl Wilson Marketing is a web design business located in Missouri that serves clients all over the world. We specialize in creating attractive and effective yet affordable websites. Syl Wilson, owner, is a marketing professional & web developer with 14 years of experience. She is a proven team leader with the ability to develop and fully execute strategic branding and marketing coordination and offers a precise mixture of expertise, know how, and precision work that assists her in delivering strong marketing, advertising, and copywriting skills. She has experience with keeping a consistent message of internal and external communications, including website content and media relations for the purpose of enhancing brand identity and sales potential of a growing company.

Sylva has been featured most recently in Target Marketing Magazines January 2008 publication for her expertise on PURL's and her ability to gain over 50% response on all direct mail advertisements. Likewise she uses PURLs on all social media efforts and is able to track her targeted audience in a way that has taken the social media platform to a new level.

Contact us today at 314.497.1172 for a consultation or visit us online at www.sylwilsonmarketing.com to view our full portfolio.

creative web design

STRATEGY

I won't lie to you, my company does not offer websites in an hour, 24 hours, or even 3 days..

I'm known for quality work, detailed design, and superb websites. If you are ready for a professional website that is different from your competition and will set you ahead of them, then this is the company you want to work with.

DIRECT SERVICES

When it comes to branding your business, Syl Wilson Marketing is here to help. We are not just a web designer. We have experience in direct mail designs, magazine designs, full email campaigns, social media experiences for the user and you. What does that mean right? Don't worry, we'll help you understand.

We want you to know how to build your

DIGITAL MEDIA

brand. We want you to get the tools you need without wasting time, money, and energy. We've been down that road too. We understand the frustrations that are in place when working with certain types of so called marketing firms or website companies that claim to build brands.

We have the right people on board to ensure that your end result is what you expected.

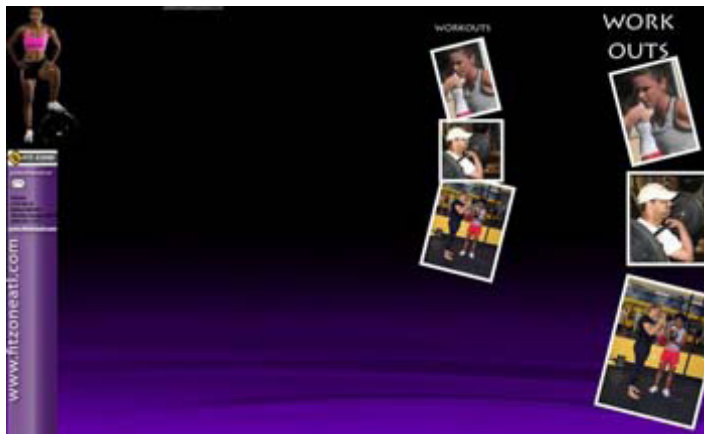


social media campaigns

SOCIAL EXPERIENCES

We have a proven track record with social media campaigns. Below are just a few of our designs. If you need to increase your followers on Twitter or get a custom Facebook welcome page then contact us.

We can create multiple tabs on your facebook fan page and also help you to get a following that does



FACEBOOK CAMPAIGNS

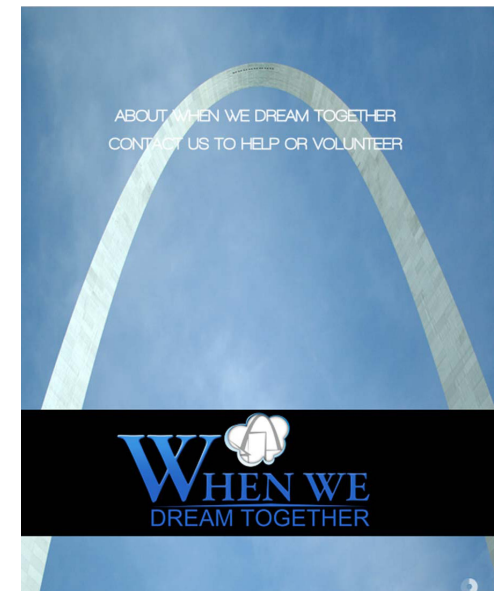
not consist of random people, but rather prospects, who are interested in the products you provide. Social media is a great tool to get the word out about your brand.

Doing it correctly can be a bit difficult. However, with Syl Wilson Marketing on your



TWITTER CAMPAIGNS

side, you'll be just fine. Contact us today to set up a one-on-one consultation to find out what type of package is best for you.



print media and magazine ads

DIRECT SERVICES/ DIRECT MAIL/

I know it's hard sometimes to even decide if you want to use the U.S. Postal service for marketing these days with all the online free tools. Sometimes, it's not the right choice. But when it is, I can help you to make sure your direct mail piece has the perfect call to action with compelling content and high response rates.

Direct mail is not a dinosaur. It's something that just needs to be done with tender loving care and done correctly. Contact me and I will let you know if your business should move toward or away from direct mail campaigns.

Magazine ads, flyers, brochures and business cards are still a great tool to brand your business and get the word out about your products. Contact Syl Wilson Marketing to find out what the best method of marketing is for your brand today.

We've got the experience and the know-how to put a package together for you today.

